



# COIMBATORE BOOK FESTIVAL 2019

19.07.2019 to 28.07.2019

CODISSIA Trade Fair Complex

Coimbatore, India

Organised by



CODISSIA  
Intec Technology Centre



## SPONSORSHIP PRIVILEGES & BENEFITS

S.No.	Description	Principal Sponsor (Limited to 1)	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Event Sponsor	Event Sponsor
		5 Lakhs + GST 18%	3 Lakhs + GST 18%	2 Lakhs + GST 18%	1 Lakh + GST 18%	Rs.50,000 + GST 18%	Rs.25,000 + GST 18%
1.	Branding in all our Newspaper advertisements	✓	✓	NA	NA	NA	NA
2.	Branding in all our Outdoor Media Publicity	✓	✓	✓	✓	NA	NA
3.	Branding in Buntings inside the fair Venue	15 Nos	10Nos	8 Nos	5 Nos	3 Nos	2 Nos
4.	Branding in the main entrance arch	✓	✓	✓	✓	✓	✓
5.	Branding in the Inauguration Backdrop	✓	✓	✓	✓	✓	✓
6.	Branding inside the fair Venue	12x10 2 Nos	NA	NA	NA	NA	NA

### THE CHAIRMAN COIMBATORE BOOK FESTIVAL 2019

(An Event of CODISSIA Intec Technology Centre)

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